We **explore** the critically important world of plants, collaborate to **discover** the role they play in our cultural and natural environments, and **engage** others to conserve nature and improve the human experience.
FORT WORTH BOTANIC GARDEN
BOTANICAL RESEARCH INSTITUTE OF TEXAS

STUDIO OUTSIDE
Landscape Architecture & Planning
Tary Arterburn, Andrew Duggan, Isaac Cohen, Gwen Cohen, and Allyson Caruso
(Dallas, Texas)

BENNETT PARTNERS
Architecture
Michael Bennett, Gannon Gries, and Rachel Davis
(Fort Worth, Texas)

DEI CONSULTANTS
Diversity, Equality, Inclusion
Cathy Holt, Estrus Tucker, and Shivaun Palmer
(Dallas, Texas)

EMD CONSULTING GROUP
Operations & Financial Strategy
Rick Daley
(Asheville, North Carolina)

HORTICULTURE
Consultant
Patrick Cullina
(New York)

TERRA DESIGN STUDIOS
Children’s Garden
Cindy Tyler
(Pittsburgh, Pennsylvania)

THE PRD GROUP
Planning Research Design
Dan Murphy
(Chantilly, Virginia)

DUNAWAY ASSOCIATES
Civil Engineer
Nick Powell
(Fort Worth, Texas)
SUMMARY OF PUBLIC ENGAGEMENT SESSIONS (WINTER 2022)
80 COMMUNITY MEMBERS
AT 6 COMMUNITY FORUMS + ONLINE SURVEY
PRIMARY THEMES:

• Better communication is needed - marketing and awareness of what is occurring on a day to day basis as well as special events
• A new entry needed – clock and gates and walls say “not for me”
• Consider access in general - cost, bikes, cars, transit, pedestrians from Trinity Park
• Many come to the garden seeking areas of quiet contemplation

SECONDARY THEMES:

• Inspiration & Learning
• Nature Experience
• Provide More Free Passes
• Offer events that relate to "my" cultural background and community interests
2. EVENTS & EDUCATION

PRIMARY THEMES:

• Provide Food Gardens & Food Events
• Local Performances - plays, puppet shows, Shakespeare, music
• Texas plants, Natives
• Ask-a-gardener

SECONDARY THEMES:

• Offer hands-on demonstrations and classes
• Interest in non-peak-hours, out of the heat, expanded hours
• The arts - in the garden and classes of all types
3. GARDEN TYPES

PRIMARY THEMES:

• Educational Overlay - signs, programs, demonstrations, what can I grow here?
• Learning about Fort Worth Gardening
• Texas Gardening / Landscapes
• Floral Displays
• Distant / Unique Landscapes
• Interest in Food / Culinary Garden

SECONDARY THEMES:

• Conservatory
• All Seasons Experiences
• Intimate / Secluded Experiences
FWBG | BRIT SUMMARY OF PUBLIC ENGAGEMENT

4. FAMILY GARDEN

PRIMARY THEMES:
• Fort Worth & Texas Heritage
• Imaginative
• Play in the Water
• Physical Activity

SECONDARY THEMES:
• Interactive Education
• Get Dirty / Build
• Food - both food service and edible plants
• Parent / Grandparent Amenities
SUMMARY OF PUBLIC ENGAGEMENT

A DAY IN THE GARDEN

PRIMARY THEMES:

• Intuitive Circulation
• Food Options
• Imaginative Play
• Education in Nature
SUMMARY OF GARDEN POP-UP ENGAGEMENT APRIL 9
PUBLIC ENGAGEMENT

- Bike trail connection!
- Like 'heaven' being in the forest
- Noise abatement for freeway
- Learn to plant + touch dirt
- Good pedestrian entrance
- Selfie culture
- Always want to know more about native plants
- Interactive kid volunteers
GARDEN RENOVATIONS

STRATEGIC REMOVALS

OPERATIONS
DRAFT MASTER PLAN EVOLUTION (SPRING 2022)
PARKING COUNTS

460 NEW PARKING
157 RETAINED PARKING
TOTAL 617

100 OVERFLOW
225 GARAGE
GRAND TOTAL 942

CURRENT COUNT 322
DRAFT MASTER PLAN | BRIT

EXPANSION OPT. 1

EXPANSION OPT. 2
DRAFT MASTER PLAN

TRIAL GARDEN

THE GROVE

RENTAL VENUE

EDUCATION HUB

SERVICE

ROCK SPRINGS

ROSE GARDEN

JAPANESE GARDEN

CULINARY GARDEN

FAMILY GARDEN

WOODLAND GARDEN

HERBACEOUS COLOR GARDEN

TRINITY WETLAND BOARDWALK

CONSERVATORY COMPLEX

FULLER GARDEN

MONCRIEF

ENTRY PLAZA

ENTRY GARAGE

PARKING GARAGE

BRIT
NEXT STEPS:

- PLAN REFINEMENTS
- COST PROJECTIONS
- PHASING STRATEGY
- FUNDRAISING
THANK YOU!

PLEASE JOIN THE DISCUSSION AT THE STATIONS IN THE HALLWAY