PARTNERSHIP OPPORTUNITIES 2022-2023

FORT WORTH BOTANIC GARDEN

BOTANICAL RESEARCH INSTITUTE OF TEXAS

CENTER FOR BOTANICAL EXPLORATION & DISCOVERY

RENOWNED GLOBALLY TREASURED LOCALLY

A WORLD-CLASS GARDEN AND RESEARCH INSTITUTE

Demonstrate your care for protecting the environment and enriching cultural life by supporting the Fort Worth Botanic Garden | Botanical Research Institute of Texas. Your contributions allow us to bring exciting exhibits and events to the Garden, connect guests of all ages with nature, and activate your brand with a wide audience.

Enjoy the Garden's beauty and creative displays with your clients, and provide family-friendly experiences to your team.

Partnership with the Garden gives your company visibility to our more than 200,000 annual guests and digital audience and shows the community that you value the Garden.

We will work with you to create customized packages that best meet your goals.
For more information, contact Leah Hersey at lhersey@brit.org or 817-463-4100.

View our current sponsor listings featured on our website. This is a year-long listing in addition to sponsor listings on each exhibit page.

OPPORTUNITIES THROUGH 2023

2022
BUTTERFLIES IN THE GARDEN, 10TH ANNIVERSARY
FEBRUARY 25 - APRIL 10

DAVID ROGERS' BIG BUGS
MARCH 11 - JUNE 12

SPRING JAPANESE FESTIVAL
APRIL 23 -24

¡CELEBRAMOS!
SEPTEMBER 15 - OCTOBER 15

FALL JAPANESE FESTIVAL
NOVEMBER 5 - 6

HOLIDAY LIGHTS
MID NOVEMBER - EARLY JANUARY

2023
WORLD OF ORCHIDS
SPRING 2023

Benefits are uniform across all exhibits with the exception of Holiday Lights and unless otherwise specified. To be guaranteed recognition in collateral, please confirm one month in advance. Recognition in collateral includes website, e-newsletter, social media, temporary signage, and year-round digital signage in the Garden Center. Print advertising is included in select exhibits and requires earlier confirmation. Corporate volunteer opportunities are available at all levels.

EXHIBIT SPONSORSHIP BENEFITS

PREVIEW EVENTS
Where noted sponsors and their guests are invited to an exclusive event to experience the exhibit they are supporting before it opens to the public. Each will offer festive food and beverage, along with opportunities to network and to host guests, depending on level.

CORPORATE RETREAT OPPORTUNITY
Beginning at the $10,000 level, as an alternative to the number of guest passes received, your team can enjoy an afternoon in the Garden at a pre-arranged date and time during the exhibit sponsored. This includes complimentary use of the Rock Springs Cafe private room for a snack time. Catering is priced separately with Rock Springs and is subject to availability.

EXHIBIT SPONSORSHIP BENEFITS

PRESENTING $100,000

Customized package, including Presenting Sponsor recognition
Premier recognition on University Drive banner

FOUNDER $50,000

Inclusion on University Drive banner
1 Complimentary venue rental
Customized package, including all Champion benefits

CHAMPION $20,000

75 guest passes to Garden or corporate retreat option
20 invitations to preview event
Logo recognition
6 memberships for executive team
25% membership discount for employees
50% venue rental discount (one-time use)

EXPLORER $10,000

35 guest passes to Garden or corporate retreat option
10 invitations to preview event and opportunity to speak
Logo recognition
10% membership discount for employees
25% facility rental discount (one time use)

PIONEER $5,000

15 guest passes to Garden
6 invitations to preview event
Logo recognition

LEADER $2,500

10 guest passes to Garden
4 invitations to preview event
Logo recognition

SUPPORTER $1,500

5 guest passes to Garden
2 invitations to preview event
Written recognition

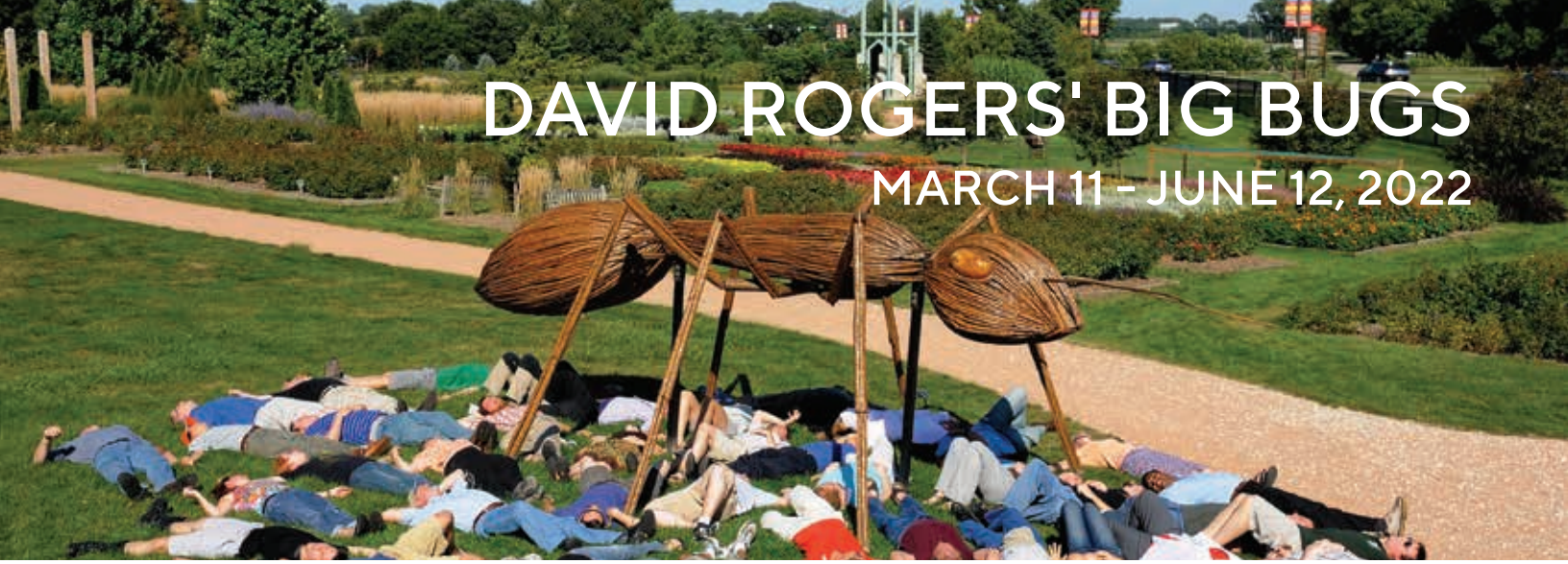
UNDERWRITER $500

3 guest passes to Garden or exhibit
Recognition on annual sponsor website with link

BUTTERFLIES IN THE GARDEN

FEBRUARY 25-APRIL 10, 2022

The largest exhibit of live, exotic butterflies in North Texas takes place in the Garden's conservatory and celebrates its 10th anniversary this spring. This regional attraction draws an average of 35,000+ guests including field trips and families on spring break, as winter comes to a close and our peak season begins.



DAVID ROGERS' BIG BUGS

MARCH 11 - JUNE 12, 2022

DAVID ROGERS' BIG BUGS

David Rogers' Big Bugs exhibit has been met with great success across the country. It features 12 giant insects, including ants, a praying mantis, dragonfly, spider and web, lady bug, damselfy, assassin bug, and daddy long legs.

$10,000+ sponsors will have sole recognition on signage at their choice of bug, upon availability.

JAPANESE FESTIVAL

SPRING APRIL 23 - 24

FALL NOVEMBER 5 - 6

Hosted in collaboration with the Fort Worth Japanese Society, the annual Spring and Fall Japanese Festivals are a community favorite, most recently attracting 9,000 guests in spring and close to 12,000 in fall of 2021. Each two-day festival features cultural demonstrations, performances, shopping and Japanese food offered throughout the Garden.

Sponsorship includes spring and fall beginning at the $5,000 level.
Opportunity to set up a booth available upon request.

¡CELEBRAMOS!

SEPTEMBER 15 – OCTOBER 15

ARTIST JUAN VELÁZQUEZ

Sure to become another community favorite, ¡Celebramos! attracted more than 25,000 guests in 2021 with such features as the live mariachi bands, Frida Kahlo-inspired Fort Worth Opera performances, family movie night, Día de Los Muertos parade, and mural reveal from Juan Velásquez. Guests were greeted with colorful displays inspired by Frida Kahlo's Casa Azul.

WORLD OF ORCHIDS

SPRING 2023

Experience the stunning and exquisite beauty of all shapes, sizes, and colors of orchids arranged into breathtaking displays inside the Garden conservatory and other key locations. This inaugural event, in partnership with the Fort Worth Orchid Society, lays the foundation for becoming one of the Southwest's foremost flower shows.

HOLIDAY LIGHTS

MID-NOVEMBER 2022 - EARLY JANUARY 2023

Fort Worth's first walk-through holiday lights event is sure to become a North Texas family tradition. This ticketed exhibit is known to attract 100,000+ guests at botanic gardens throughout the world over the holiday season.

An innovative, memorable alternative to a traditional holiday party or a meaningful gift to family and friends. To guarantee reserved tickets for a group on the night of your choice, please confirm by June 2022. Additional tickets may be purchased, but availability on a specific date cannot be guaranteed after the deadline.

Brand activation night available upon request.

PRESENTING $100,000

Custom package, including Founder benefits listed below

FOUNDER $50,000

Exclusively featured on University Drive banner with presenting sponsor
Announced at Visit Fort Worth Annual Meeting
100 tickets, discounted additional tickets upon request
12 invitations to preview party
Logo recognition on signage at a premier light display area in addition to digital recognition
6 supporter-level memberships for executive team
25% employee membership discount
Complimentary venue rental (one-time use)

CHAMPION $20,000

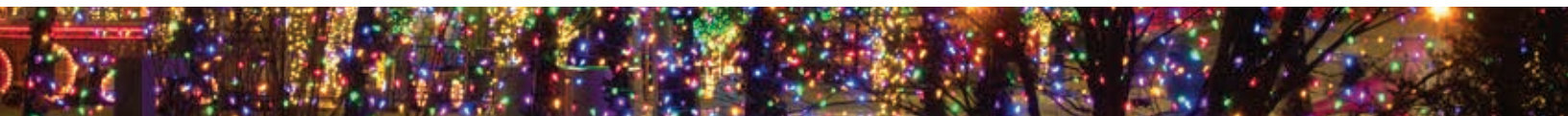
50 tickets, discounted additional tickets upon request
10 invitations to preview party
Logo recognition on signage at a prominent light display area in addition to digital recognition
6 supporter-level memberships for executive team
25% employee membership discount
50% venue rental discount (one-time use)

EXPLORER $10,000

20 tickets
8 invitations to preview party
Logo recognition on signage at a light display area in addition to digital recognition
10% employee membership discount
25% venue rental discount (one-time use)

PIONEER $5,000

10 tickets
6 invitations to preview party
Logo recognition on website, social channels, and in Garden Center



EXPLORE • DISCOVER • ENGAGE

*We **EXPLORE** the critically important world of plants, collaborate to **DISCOVER** the roles they play in our cultural and natural environments and **ENGAGE** people to conserve nature and improve the human experience.*

Our vision reflects our highest aspirations: to be renowned globally and treasured locally for exceptional and influential research,horticulture, and education.

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