

MASTER PLAN COMMITTEE MEETING

Meeting Information:	
Title or Purpose:	Master Plan Committee – Consultant Review Meeting
Date and Time:	8/05/2021 @ 10:00am to 5:00pm
Location:	Azalea Conference Room, Zoom (6x attendants)
Invitees/Attendees **(Mark attendees in BOLD , digital attendees in BOLD/ITALIC)**	<p><u>MORNING:</u> Dennis Shingleton (DS), Bob Byers (BB), Ennis Anderson (EA), John Avila (JA), Ed Bass (EB), William (Billy) Brentlinger (WB), Steve Brauer (SB), Dana Burghdoff (DB), Ralph Emerson (RE), Leticia Esparza (LE), Tracy Friday (TF), Peter Fritsch (PF), Craig Hamilton (CH), Judy Koslow (JK), L A Moncrief (LAM), Debbie Morrison (DM), Patrick Newman (PN), Elaine Petrus (EP), Debbie Reynolds (DR), Terry Siegel (TS), Dan Villegas (DV), Harvey Yamagata (HY), Jing Yang (JY), Richard Zavala (RZ), Sandra Youngblood (SY)</p> <p>Studio Outside Team (SO): Matt Nicolette (MN), Tary Arterburn (TA), Andrew Duggan (AD), Gannon Gries (GG), Michael Bennett (MB), Sandra Barker (SB), Gwendolyn Cohen (GC), Dan Murphy (DM)</p> <p><u>AFTERNOON:</u> Dennis Shingleton (DS), Bob Byers (BB), Ennis Anderson (EA), John Avila (JA), Ed Bass (EB), William (Billy) Brentlinger (WB), Steve Brauer (SB), Dana Burghdoff (DB), Ralph Emerson (RE), Leticia Esparza (LE), Tracy Friday (TF), Peter Fritsch (PF), Craig Hamilton (CH), Judy Koslow (JK), L A Moncrief (LAM), Debbie Morrison (DM), Patrick Newman (PN), Elaine Petrus (EP), Debbie Reynolds (DR), Terry Siegel (TS), Dan Villegas (DV), Harvey Yamagata (HY), Jing Yang (JY), Richard Zavala (RZ), Sandra Youngblood (SY)</p> <p>TenEyck Team (TELA): JP Casillas (JPC), Christy TenEyck (CTE), Philip Weddle (PW), Cody Deike (CD), Christine Skaglund (CS), Buro Happold</p>
Notes Taken By:	Hannah Rodriguez
Meeting Agenda:	
1. Committee Brief	PN
2. Consultant Firm A: Studio Outside	SO
3. Q&A with Studio Outside	ALL
Lunch Break	-
4. Consultant Firm B: Ten Eyck Landscape Architects	TELA
5. Q&A with TenEyck	ALL
6. Poll for Committee Consultant Firm Recommendation	DS
7. Discussion of Poll Results and Final Vote for Committee Recommendation	ALL
8. Approval of 6/3/2021 Meeting Minutes	DS

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Meeting Notes:

- Introductory brief welcomes and thanks the Master Plan Committee for their time and commitment.
 - o PN shares the current working draft of the Strategic Plan to “Explore, Explain, and Discover” which is currently in progress by the Leadership Council. He explains that the Master Plan is about the place and the Strategic Plan is about the promise and requests that the committee keeps this in mind as consultants are interviewed.
 - o Encourages committee to utilize the evaluation scorecard provided that is designed to correlate with City of Fort Worth consultant selection standards.
- Studio Outside (SO) is welcomed, and introductions of their core team (including Landscape Designers, Architects, Branding Consultant, and Civil Engineers) and optional consultants (including Horticultural Design, Green Infrastructure, Water Management, Parking Consultant, and Strategic Mission Consulting) are given.
 - o SO team presents key assets of FWBG|BRIT being its connection with the Ft. Worth community, engagement of state and national systems, and world-wide activity.
 - o SO-TA highlights relevant project experience that communicates team proficiencies in:
 - Historic conservation and memorialization of the landscape’s story.
 - Waterfront/water quality/water experiences in the landscape.
 - Blending missions and cultures of research, collections, and education areas.
 - Architecture that compliments and increases garden appeal and maximizes acreage.
 - Master plan completion, fundraising, and implementation.
 - Strategic designs that increase guest attendance, event capacity, and children’s’ engagement.
 - o To address the FWBG|BRIT mission and externally merge the identities of both BRIT and the garden, SO presents its vision to:
 - Tell the ecological story of the native grassland and watershed landscapes through prairie displays and water features to merge local and regional communities.
 - Design facilities that build upon and grow programming to incorporates nature and research that is accessible to a wider demographic to reimagine community engagement.
 - Display the botanical research we conduct throughout the garden for inclusive guest discovery that incorporates biological experiences for all ages.
 - Partner with adjacent cultural district institutions and landmarks to create a strong, unified sense of place that focuses on arrival and initial guest experiences (such as parking, dining, and soundscapes) to increase visitation and casual community interaction.
 - Integrate our organizational mission into the design outcomes to increase community impact.
 - o The process is explained as a customizable path through discovery (assessments of collections and stakeholder feedback), Planning (programming, facility opportunities, and fundraising), Realization (phasing for achievable execution), and Implementation (final construction of the plans).
 - o SO Team expresses its belief that our grounds have strong capacity for growth at any scale. The committee is urged to consider the big ideas of the past from which we currently profit, and to contemplate our contribution to the profit our big ideas today can offer the future. Specific thoughts from the SO team include:
 - Children’s’ garden as current designs depict
 - Wayfinding and informational touchpoints for knowledge engagement
 - Connecting people to the land through native landscape exhibitions
 - Outdoor kitchen/restaurant with edible garden that does not require admission fee for dining
 - Wetland boardwalks to celebrate Fauna
 - Canopy boardwalk above and through the treescape with attractions for younger demographics
- Q&A with the Committee
- Committee breaks for lunch
- TenEyck Landscape Architect (TELA) is welcomed, and introductions of their core team (including Landscape Designers, Architects, Branding/Signage Specialists, and Mobility Experts) and optional consultants (including Environmental Designers) are given.
 - o TELA highlights relevant project experience that communicates team proficiencies in:

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- Reclaiming urbanized land for natural landscapes
- Habitat restoration
- Multi-generational and family-centric design emphasis
- Green infrastructure and sustainable design
- Community engagement
- Master plan generation, alteration, and execution
- Fundraising support
- Circulation and mobility design
- Cost estimation, phasing, and value engineering
- Designs that increase guest attendance and improve event capacities.
- TELA engages the committee in a brief poll about their values and concerns for the Master Plan process.
- With the goals of communicating the historical significance of the landscape, TELA communicates opportunities to celebrate water, educate children about the global impact of landscapes, increase guest attendance, and create an iconic memory point through community engagement. Strategies to accomplish this include:
 - Hosting inclusive community workshops from the beginning.
 - Designing unified, central entries and access points to bring together the campus.
 - Increase access to adjacent cultural district facilities and enhance mobility within the garden.
 - Provide certainty, variety, and delight through wayfinding and information stations to interpret guest experiences.
- TELA-CTE assures the committee of TELA’s passion for natural landscapes, understanding of value-generating challenges, international expertise, and big vision that’s actionable to create a signature place for and by the people.
- Q&A with the Committee
- TELA is dismissed and the committee reviews the scorecards for both consultant groups. A digital poll is distributed for members to vote based on their own scores and interview impressions.
- 19 Committee Members participate in the poll which results in a 58% majority vote for Studio Outside.
- The committee deliberates these results and formally votes to hold with the standing majority opinion and formally recommend Studio Outside as the Master Plan consultant group.
- BB will initiate contract negotiations with Studio Outside and executive staff will make a formal decision in the coming weeks.
- Committee votes to unanimously approve the meeting minutes from the 6/3/2021 Master Plan Committee Meeting.

Action Items:	Name:	Due Date or Status: (e.g. Completed, WIP, Ongoing)
1. FWBG BRIT to investigate and negotiate with committee-recommended consultant firm and negotiate a contract.	BB, PN	2-3 wks
2. Project timeline to be discussed with selected firm.	BB	3 wks
3. Future meeting dates to be scheduled to correspond with consultant timeline.	HR	4 wks
Next Meeting: TBD		