

# Key Questions

1. Do you agree with the premise of the financial need to maintain the current Garden infrastructure?
2. Do you agree with the financial need to fulfill the aspirations of the Master Plan?

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3. Do you support the quick wins and future planning initiatives identified in the Strategic Plan? For example: single entry, .....
4. What purpose do special events play in the financial plan? What purpose do special events play in the success of the Garden?

# Key Questions

5. Do you think that a robust membership program is important for a successful development program?
6. Do you think a non-profit structure aides the viability of a successful development program? What is the benefit of partnering with an existing non-profit versus forming a new one? Is BRIT a viable option for this role?

# Key Questions

7. Do you agree that a General Admission fee must be a component of the financial solution or are there viable, preferred alternatives?
  - a. If yes, which accessibility options most appeal to the group?
  - b. If no, what are the risks to the Garden's future with a continued reliance on tax dollars?