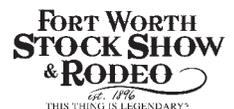


2020

**FWSSR
BRIT[®]**  **TEXAS SUSTAINABLE
WINEGROWING COMPETITION**



Honoring Texas Grape Growers and Wine Producers

Howdy! The Fort Worth Stock Show & Rodeo has partnered with its neighbor, the Botanical Research Institute of Texas to create a unique, Texas-specific wine competition that honors both the winery and grape grower. We're glad you are participating!

The purpose of our competition is to promote sustainable practices within the vineyard and in the winery while raising awareness of the Texas wine industry. Our wine competition is based on wine flavor and the conservation actions that Texas grape growers and wine producers employ. Until now, no other Texas wine competition has honored both the grower and producer.

Wineries and their grape growers compete for the competition's overall Grand Champion and Grand Reserve awards. Gold, silver, and bronze medals will be awarded to top placing applications. Wineries and their grape growers whose grapes provide a minimum of 25% of the juice for the winning wine entries receive medals. All winners are given permission to use FWSSR/BRIT's award logo artwork on their wine bottles and in their marketing efforts.

Who should apply? Texas wineries and their grape growers that follow the Texas Alcoholic Beverage Commission (TABC) 75% rule that says at least 75% of the grapes came from Texas. Applicants will be required to provide four bottles of wine for judging plus a completed written application form.

Understanding that sustainability might not be top-of-mind for all Texas wineries and grape growers, our five-question application is constructed as a continual improvement document, which can be referred to over the years, as you chart your sustainable progress.

Applying is easy. Fill out the application and include four bottles of wine, plus the \$50 entry fee. Submissions are due on or before September 30, 2019.

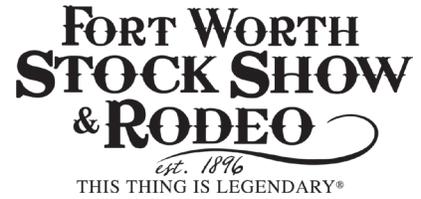
Fees may be paid online at www.brit.org/texaswinecompetition

Winners will be announced the second week in November 2019.

Submissions are due on or before September 30, 2019



Plant to planet.®



2020

FWSSR/BRIT Texas Sustainable Winegrowing Competition

Honoring Texas Grape Growers and Wine Producers

Competition Application

Date: _____ Winery Name: _____

Name: _____ Title: _____

Street Address: _____

City: _____ State: _____

Zip: _____

Email and phone: _____

Grape Grower Name: _____

Name: _____ Title: _____

Street Address: _____

City: _____ State: _____

Zip: _____

Email and phone: _____

General Information

Total land area managed by the grower/winery (in acres):

Are under vine both owned and contracted in acres:

Annual production quantities in gallons and bottles:

What major challenges do you encounter that are particular to your specific geographic location?
(Examples: drought, dry/wet climate, pests, high labor costs, government regulations)

Year-over-year continuous improvement is important. Please list the grape grower's and winery's improvements achieved in 2020:

What are your improvements scheduled for 2021?

Sustainability Assessment

Please provide a self-assessment for each of the following five questions. These include descriptions of conservation efforts in the field and in operations, how waste is avoided, how is it reclaimed, how the winery extends conservation efforts to its customers, or even practices you would like to see established in the future to maintain environmentally sound, socially equitable or economically feasible grape growing and winemaking principles.

As with all great initiatives, we encourage you to be creative and help establish new conservation and sustainable practices and to share that knowledge. To us, sustainability is not a point of arrival, but a direction in which to move.

1. Does your winery employ any sustainable viticulture protocols which help produce consistent Year-over-year quality fruit?

(Examples: soil conservation protocols, seed/variety selection, preservation and diversity, preservation of biodiversity, agricultural protocols for energy and water savings like subsurface drip irrigation vs. surface drip; integrated pest management, biomimicry, protocols for water savings, etc.)

Note: if your winery purchases grapes from grape growers who apply sustainable practices please list the grower here and their sustainability approaches

2. Does your winery employ any sustainable enological protocols which help produce consistent Year-over-year quality wine?

(Examples: winemaking protocols for energy savings, water saving practices, and valorization of by-products like skin and seed residuals, waste water management, packaging protocols for waste reduction, carbon emission reduction programs, etc.)

3. Does your winery employ any sustainable employee and customer service practices?

(Employee examples include equitable wages, profit-sharing, medical insurance, employee fitness and health classes, adult education, employee healthcare, employee child daycare, etc. Customer service practices include: on-site customer sustainability classes, customer eco-tours of vineyard, Earth Day participation, cork buy-back program, bottle recycling.

4. Does your winery employ any Ecopreneurial programs/ Social responsibility programs?

(Examples include: green facility programs, LEED (Leadership in Energy and Environmental Design) programs, other certifications, mechanisms for customer feedback specifically for sustainable product improvement, other positive relationships with neighbors, labor, customers, and other producers.)

5. Plan for continual improvement - In the future, does your organization plan on adopting other sustainable practices? If yes - which ones do you anticipate adopting and what is the intended time-frame for the adoption?

Wine Flavor & Brand Information

Our final criteria, to be determined by our judging committee, is flavor. Please use the following space for each brand you are entering.

Wine Name: _____ Est. Retail Price (USD) \$ _____

% of Residual Sugar per bottle _____ Alcohol by Volume per bottle _____

Varietals _____ % of Varietal _____ Vintage Year _____

Varietal Origin/Grape Grower (include contact information) _____

Wine Name: _____ Est. Retail Price (USD) \$ _____

% of Residual Sugar per bottle _____ Alcohol by Volume per bottle _____

Varietals _____ % of Varietal _____ Vintage Year _____

Varietal Origin/Grape Grower (include contact information) _____

Wine Name: _____ Est. Retail Price (USD) \$ _____
% of Residual Sugar per bottle _____ Alcohol by Volume per bottle _____
Varietals _____ % of Varietal _____ Vintage Year _____
Varietal Origin/Grape Grower (include contact information) _____

Completed submissions (application and bottle) are due on or before Sept. 30, 2019

Entry Fee:

\$50 entry fee for each brand submitted. Fee may be paid online at www.brit.org/TexasWineCompetition or paid by check and included with application.

Mail Submission to:
FWSSR/BRIT Texas Sustainable Winegrowing Competition
Attn: Chris Chilton
1700 University Drive
Fort Worth, Texas 76107-3400

For additional information, please visit us online at BRIT.org/TexasWineCompetition.

FWSSR/BRIT Office Use: Control #: _____

Important Dates:

Sept. 30, 2019 is the submission deadline for the BRIT/FWSSR Texas Sustainable Winegrowing Competition.

November 2019 competition results will be announced. BRIT will provide medals and bottle label artwork to winners.

January 2020 Presentation of the Texas Sustainable Winegrowing Competition award will be made to the overall winner in Fort Worth during BRIT's annual Vine to Table, sustainable winegrowing award dinner and fundraiser.

Agreement & Release

In exchange for the opportunity to participate in the FWSSR BRIT Texas Sustainable Winegrowing Competition (the "**Competition**") sponsored by Southwestern Exposition and Livestock Show d/b/a Fort Worth Stock Show & Rodeo ("**FWSSR**") and the Botanical Research Institute of Texas ("**BRIT**"), _____ ("**Applicant**") hereby agrees to the following:

1. The information given in Applicant's Competition application form is complete and truthful. Applicant will abide by all Competition rules. Applicant agrees to use its best efforts to support FWSSR's and BRIT's efforts to promote and publicize the Competition. Applicant agrees that FWSSR and BRIT, in their sole discretion, may disqualify, or take any other action in relation to, any Competition applicant, Grand Champion, or Grand Reserve Winner at any time for any reason. Decisions of BRIT and FWSSR regarding the Competition are final and binding. If selected as the Grand Champion or Grand Reserve Winner, Applicant will, at Applicant's sole cost and expense, send at least one of Applicant's employees, officers, or directors to Fort Worth, Texas to receive the Competition award during BRIT's Vine to Table Award Dinner and Fundraiser.

2. In connection with and as a part of the Competition, FWSSR and BRIT, and/or their respective successors, assigns and those acting under their permission or authority (collectively "**Designees**") may photograph, record, videotape, broadcast, or otherwise document and memorialize Applicant's participation in the Competition and Competition-related activities (e.g., BRIT's Vine to Table Award Dinner and Fundraiser), and upon consultation with Applicant, FWSSR, BRIT and/or their Designees may photograph, record, videotape, broadcast, or otherwise document and memorialize Applicant's vineyards, facilities, and products (all of the foregoing, "**Recordings**"). To this end, Applicant hereby grants FWSSR and BRIT, and their Designees the right to create, produce, author, develop, and make such Recordings by any means now known or hereafter developed. BRIT, FWSSR, or their Designees (as applicable) and Applicant shall mutually agree upon the date, time, and content of Recordings of Applicant's vineyards, facilities, and products.

3. Subject to the terms of this Agreement, FWSSR, BRIT, and their Designees may use Applicant's name and the names, trademarks, services marks, designs, trade dress, authorized statements, and other indicia of source related to Applicant's Competition product entries (collectively, "**Branding**"), as well as the name, nickname, signature, statements, voice, photograph, biographic information, personal attributes, and likeness (collectively, "**Likeness**") of Applicant's employees, officers, directors, agents, or other representatives (collectively, "**Applicant's Representative(s)**"), as part of, and in connection with, such Recordings and to promote and publicize any Competition, and FWSSR's and/or BRIT's charitable missions (collectively, "**Purposes**"). FWSSR, BRIT, and their Designees may also use any photographs, videos, film, and other creative works related to Applicant's products, vineyards, and facilities or Applicant's participation in the Competition and Competition-related activities that are generated, developed, created or authored by or on behalf of Applicant or Applicant's Representatives and provided to FWSSR, BRIT or their Designees by Applicant or Applicant's Representative (collectively, "**Applicant's Works**") for the Purposes.

4. Applicant, therefore, hereby grants FWSSR, BRIT and their Designees the right to use Applicant's Branding and Applicant's Works for the Purposes, provided that FWSSR, BRIT, and their Designees abide by Applicant's Branding guidelines. Applicant further grants, and shall cause Applicant's Representatives to grant, FWSSR, BRIT and their Designees the right to use the Likenesses of Applicant's Representatives as part of and in connection with the Recordings and Applicant's Works. Without limiting the foregoing, Applicant specifically grants FWSSR, BRIT, and their Designees the perpetual, transferable, worldwide, royalty-free, irrevocable right and license to reproduce, display, distribute, broadcast, publically perform, modify, creative derivative works from, edit and otherwise use the Recordings, Applicant's Works, and the Likenesses of Applicant's Representatives, in whole or in part, in connection with the Purposes in and through all media (e.g., printed materials, photographs, videos, television broadcast, and internet).

5. The copyright and all other rights in and to the Recordings belong exclusively to FWSSR, BRIT, and/or their Designees. Neither Applicant nor Applicant's Representatives have any rights in or to the Recordings. Applicant agrees not to challenge or otherwise interfere with FWSSR's, BRIT's, or their Designees' rights in and to the Recordings or their use of the Likenesses of Applicant's Representatives or Applicant's Works. Applicant hereby waives any and all rights to review or approve the Recordings or any use of the Likenesses of Applicant's Representatives or Applicant's Works in accordance with the terms of this Agreement; however, to the extent practicable in FWSSR and BRIT's discretion, FWSSR and/or BRIT will allow Applicant to review FWSSR's and/or BRIT's proposed use of Applicant's Branding and Applicant's Works prior to publication. Applicant also hereby irrevocably waives any moral rights in the Recordings and Applicant's Works. **Applicant hereby releases and forever discharges BRIT and FWSSR, and their respective employees, agents, directors, officers, successors,**

assigns, and Designees, from any and all liability, claims, causes of action, suits, or damages arising out of the Competition and/or use or non-use of the Recordings, Applicant's Works, or the Likenesses of Applicant's Representatives, including, but not limited to, claims for copyright infringement, claims for financial injury, or claims related to rights of publicity.

6. Applicant agrees to indemnify, defend, and hold harmless FWSSR, BRIT, and their respective employees, agents, directors, officers, successors, assigns, and Designees, from any and all liability, claims, causes of action, suits, or damages related to or arising out of Applicant's and/or Applicant's Representative's acts and omissions, including without limitation, Applicants and Applicant's Representative's participation in the Competition and Competition-related activities, and any use of Applicant's Works or the Likenesses of Applicant's Representatives by FWSSR, BRIT, and/or their Designees.

7. Applicant acknowledges that the sole consideration for this Agreement & Release is FWSSR and BRIT allowing Applicant the opportunity to participate in the Competition, and Applicant agrees not make any claims whatsoever against FWSSR, BRIT or their Designees, for any funds or other compensation as a result of FWSSR's, BRIT's, or their Designees' exercise of any rights set forth in this Agreement & Release.

8. Applicant understands and acknowledges that the above release and indemnity provisions are material inducements for FWSSR and BRIT to consider its application for the Competition, and FWSSR and BRIT would not have given Applicant the opportunity to participate in the Competition if Applicant did not agree to such provisions.

9. The signatory below affirms that s/he has full legal capacity to execute this Agreement on behalf of Applicant. This Agreement shall be binding upon Applicant and its successors and assigns.

THIS AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH TEXAS LAW, AND THE VENUE FOR ANY DISPUTE RELATED TO THE TERMS OF THIS AGREEMENT SHALL BE IN THE STATE OR FEDERAL COURTS IN TARRANT COUNTY, TEXAS.

Name & Title (print): _____ Witness Name (print): _____

Organization: _____ Signature: _____

Signature: _____ Date: _____

Date: _____ Address: _____

Email & Telephone: _____

Consent & Release

In exchange for the opportunity to participate on behalf of _____ (“Applicant”) in, and/or to help promote, the FWSSR BRIT Texas Sustainable Winegrowing Competition (the “Competition”) sponsored by Southwestern Exposition and Livestock Show d/b/a Fort Worth Stock Show & Rodeo (“FWSSR”) and the Botanical Research Institute of Texas (“BRIT”), _____ (“you” or “your”) agree to the following:

1. You hereby grant FWSSR and BRIT (the “Parties”) and the Parties’ successors, assigns and those acting under their permission (collectively “Designees”): (a) the right to photograph, record, videotape, broadcast, or otherwise document your participation in the Competition and related activities (collectively, the “Recordings”) by any means now known or hereafter developed; (b) the right to use your name, nickname, signature, statements, voice, photograph, biographic information, personal attributes, and likeness (collectively, “Your Likeness”) as part of and in connection with the Recordings and for all Competitions and either Parties’ charitable missions (collectively, “Purposes”); and (c) the right to use any photographs, videos, and other creative works authored by you or on your behalf that relate to Applicant’s products, vineyards, and facilities or your participation in the Competition and related activities (collectively, “Your Works”) for the Purposes.

2. Without limiting the foregoing, you specifically grant the Parties and their Designees the perpetual, transferable, worldwide, royalty-free, irrevocable right, permission, and license to reproduce, display, distribute, broadcast, publically perform, modify, creative derivative works from, edit and otherwise use Your Likeness and Your Works, in whole or in part, in connection with the development, publication, promotion, sale, distribution, and exploitation of the Recordings and the Competition in and through all media (e.g., printed materials, photographs, videos, TV broadcast, and internet).

3. You acknowledge and agree you do not have any rights in or to the Recordings and that the copyright and all other rights in and to the Recordings belong exclusively to the Parties and/or their Designees. You agree not to challenge or otherwise interfere with the Parties’ or their Designees’ rights in and to the Recordings or their use of Your Likeness or Your Works. You hereby waive any and all rights to review or approve the Recordings or any use of Your Likeness or Your Works in accordance with the terms of this Agreement. You also hereby irrevocably waive any moral rights in the Recordings and Your Works. You hereby release and forever discharge BRIT and FWSSR, and their respective employees, agents, directors, officers, successors, assigns, and Designees, from any and all liability, claims, causes of action, suits, or damages arising out of the Competition and use or non-use of the Recordings, Your Works, or Your Likeness, including, but not limited to, claims for copyright infringement, claims for financial injury, or claims related to rights of publicity.

4. You acknowledge that the sole consideration for this Consent & Release is the opportunity to participate in the Competition or to have Your Works used in connection with the Purposes, and you agree not to make any claims whatsoever against FWSSR, BRIT or their Designees, for any funds or other compensation as a result of FWSSR’s, BRIT’s, or their Designees’ exercise of any rights set forth in this Consent & Release. You affirm that you have full legal capacity to execute this Consent & Release. You have read this Consent & Release and fully understand it. This Consent & Release shall be binding upon you and your heirs, legal representatives, and assigns. THIS AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH TEXAS LAW, AND THE VENUE FOR ANY DISPUTE RELATED TO THE TERMS OF THIS AGREEMENT SHALL BE IN THE STATE OR FEDERAL COURTS IN TARRANT COUNTY, TEXAS.

Name & Title (print): _____ Witness Name (print): _____

Signature: _____ Signature: _____

Date: _____ Date: _____

Address: _____

Email & Telephone: _____
